CONTRACT

WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

And:

GMMB
3050 K STREET NW
WASHINGTON, DC 20007

Contract / Revision	Alt Order #
333137 /	WOC10033046

Product
Candidate Orders

Contract Dates	Estimate #
09/04/12 - 09/10/12	**1686**

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	08/31/12 / 08/31/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WRC	Kaitie Conway	Washington DC

Special Handling

Demographic
RA18+

IDB#	Advertiser Code	Product Code
	95	101

Agency Ref	Advertiser Ref
25779	19078

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WRC	09/04/12	09/06/12	9-10A TODAY SHOW 2	9A-10A		:30			NM	3	$3,600.00
All spots on this order immediately preemptible class of time												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/04/12	09/10/12	-TWT---	3	$1,200.00							
N 2	WRC	09/04/12	09/06/12	10-11A TODAY SHOW 3	10A-11A		:30			NM	3	$2,550.00
All spots on this order immediately preemptible class of time												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/04/12	09/10/12	-TWT---	3	$850.00							
N 3	WRC	09/04/12	09/06/12	Ellen	3P-4P		:30			NM	3	$2,250.00
All spots on this order immediately preemptible class of time												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/04/12	09/10/12	-TWT---	3	$750.00							
N 4	WRC	09/04/12	09/06/12	4-5P NEWS4 @ 4PM	4P-5P		:30			NM	3	$3,300.00
All spots on this order immediately preemptible class of time												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/04/12	09/10/12	-TWT---	3	$1,100.00							
N 5	WRC	09/04/12	09/06/12	5-6P NEWS 4 @ 5PM	5P-6P		:30			NM	1	$1,800.00
All spots on this order immediately preemptible class of time												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/04/12	09/10/12	-TWT---	1	$1,800.00							
N 6	WRC	09/04/12	09/06/12	6-7P NEWS4 @ 6PM	6P-7P		:30			NM	1	$2,200.00
All spots on this order immediately preemptible class of time												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/04/12	09/10/12	-TWT---	1	$2,200.00							
N 7	WRC	09/04/12	09/06/12	1135-1237A TONIGHT SHO\	1135P-1237A		:30			NM	3	$4,200.00
All spots on this order immediately preemptible class of time												

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:
This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.
FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

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Contract Dates	Product	Estimate #
09/04/12 - 09/10/12	Candidate Orders	**1686**

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	08/31/12 / 08/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 09/04/12	End Date 09/10/12	Weekdays -TWT---	Spots/Week 3	Rate $1,400.00						
D 8	WRC	09/04/12	09/10/12	730-8P ACCESS HOLLYWO	730P-8P		:30			NM	0	$0.00
N 9	WRC	09/06/12	09/06/12	Am Got Talent	8-9p		:30			NM	1	$5,000.00
	All spots on this order immediately preemptible class of time											
Week:		Start Date 09/03/12	End Date 09/09/12	Weekdays ---T---	Spots/Week 1	Rate $5,000.00						
N 10	WRC	09/07/12	09/10/12	9-10A TODAY SHOW 2	9A-10A		:30			NM	1	$550.00
	IP											
Week:		Start Date 09/04/12	End Date 09/10/12	Weekdays M---F--	Spots/Week 1	Rate $550.00						
N 11	WRC	09/07/12	09/10/12	10-11A TODAY SHOW 3	10A-11A		:30			NM	1	$400.00
	IP											
Week:		Start Date 09/04/12	End Date 09/10/12	Weekdays M---F--	Spots/Week 1	Rate $400.00						
N 12	WRC	09/07/12	09/10/12	Ellen	3P-4P		:30			NM	2	$700.00
	IP											
Week:		Start Date 09/04/12	End Date 09/10/12	Weekdays 1---1--	Spots/Week 2	Rate $350.00						
N 13	WRC	09/07/12	09/07/12	4-5P NEWS4 @ 4PM	4P-5P		:30			NM	1	$500.00
	IP											
Week:		Start Date 09/04/12	End Date 09/10/12	Weekdays ----F--	Spots/Week 1	Rate $500.00						
N 14	WRC	09/07/12	09/07/12	5-6P NEWS 4 @ 5PM	5P-6P		:30			NM	1	$800.00
	IP											
Week:		Start Date 09/04/12	End Date 09/10/12	Weekdays ----F--	Spots/Week 1	Rate $800.00						
N 15	WRC	09/07/12	09/07/12	6-7P NEWS4 @ 6PM	6P-7P		:30			NM	1	$1,000.00
	IP											
Week:		Start Date 09/04/12	End Date 09/10/12	Weekdays ----F--	Spots/Week 1	Rate $1,000.00						
N 16	WRC	09/08/12	09/08/12	News 4 This Week	530-6am		:30			NM	1	$150.00
	IP											
Week:		Start Date 09/03/12	End Date 09/09/12	Weekdays -----S-	Spots/Week 1	Rate $150.00						
N 17	WRC	09/08/12	09/08/12	News 4 Sat 6am 6-7a	6A-7A		:30			NM	1	$500.00
	IP											
Week:		Start Date 09/03/12	End Date 09/09/12	Weekdays -----S-	Spots/Week 1	Rate $500.00						
N 18	WRC	09/09/12	09/09/12	6-630P NEWS4 @ 6P SU W	6-630P		:30			NM	1	$1,000.00
	IP											
Week:		Start Date 09/03/12	End Date 09/09/12	Weekdays ------S	Spots/Week 1	Rate $1,000.00						

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Advertiser	Original Date / Revision
OBAMA FOR AMERICA	08/31/12 / 08/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N	19	WRC	09/07/12	09/10/12	1135-1237A TONIGHT SHO\	1135P-1237A		:30		NM	2	$1,400.00
		IP										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	09/04/12	09/10/12	1---1--	2	$700.00						
									Totals		30	$31,900.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/10/12	30	$31,900.00	$27,115.00
Totals	30	$31,900.00	$27,115.00

Signature: _____ **Date:** _____

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